

Ecotourism Kenya



Eco-Warrior Award

**REWARDING INNOVATION IN TOURISM BUSINESS PLANNING AND DEVELOPMENT,
COMMUNITY PARTICIPATION IN RESOURCE CONSERVATION AND NATURAL
RESOURCE CONSERVATION**

Guidelines for Nomination

Nomination Deadline: 20th November 2009

The Eco-Warrior Award is designed to recognise, encourage and applaud leadership and innovation in tourism business planning, development and management centred on community participation and natural resource conservation.

Application guidelines

The award is based on nomination criteria where an organization or individual is nominated by a different entity or individual which includes business partners, development agencies, a consumer/individual familiar with the enterprise, conservation agency, tour operators and local authority or community member. The nominating entity must be familiar with the activities or operations of the person or organization they are nominating.

Award Categories:

The Ecotourism Kenya Secretariat shall accept nominations in the following categories: -

- Category 1: Accommodation facilities & Tour Operators
- Category 2: Community Based Organisation promoting Community Based Natural Resource Management (CBNRM) or Community Based Tourism (CBT)
- Category 3: Individuals whose efforts and activities have provided a demonstrable positive influence by promoting sustainable tourism in Kenya

Key Qualities:

The nominated individual or entity should exemplify leadership and innovation in any of the following areas but not limited to them: -

- Sustainable natural resource management, conservation and financing
- Community partnering, mobilization and cultural preservation
- Accrued benefits sharing with local communities
- Environmental Business management

Nomination Submission Guidelines

All nominations should be submitted in English and should be sent as a soft copy to info@ecotourismkenya.org or delivered in a CD to the Ecotourism Kenya offices in Upper hill.

Finalists will be announced and awarded during the **Gala Eco Award Dinner** on **27th November 2009** at Safari Park Hotel, Nairobi. Check out our website www.ecotourismkenya.org for further details.

Guidelines for nomination submission

Category of Award entered (*tick the relevant category*)

- Category 1:** Accommodation facilities or Tour Operators
- Category 2:** Community Based Organisation promoting CBNRM or CBT
- Category 3:** Individual

Category 1 & 2 Guidelines

1. Enterprise identification details

The purpose of this section is to provide basic data to enable the nominated facilities to be precisely identified.

- a. Type of nominated enterprise
- b. Name of nominated enterprise
- c. Location of enterprise
- d. Description of enterprise's activities

2. Innovation

Information provided under this section is intended to vividly describe the innovation for which the enterprise should be considered for an award. This section should therefore succinctly describe the specific activities carried out in the innovation and justify in a concise manner why you think this particular innovation should be considered for the Eco-Warrior Award. All the innovations should demonstrate sustainability (that they are long-term and replicable) and contribution to sustainable resource use, conservation of natural areas, integration of local community in tourism, improved community livelihoods. (*Maximum 500 words*)

3. Documentation

It is recommended that information provided is supported by additional documentation like scans of photographs, brochures, Newsletters, Annual Reports, mission statements, letters of commendation, copies of environmental management plan summaries, relevant plans/policies/CBO constitution and extracts of other plans relevant to the enterprise.

4. Signature on behalf of the nominated enterprise

The information should conclude with the name, designation and signature of the official authorised to sign on behalf of the enterprise.

Category 3 Guidelines

- a. Name of nominated individual
- b. Title or occupation
- c. Description of the activities or operations that demonstrate a positive influence by promoting sustainable tourism in Kenya

- **End** -